

# **ANGELS CAMP BRAND LEADERSHIP TEAM**

**JULY 13, 2010 MEETING**

## **AGENDA**

**10:30 am, CAMPS, Greenhorn Creek**

- 1. Call to order**
- 2. Introductions**
- 3. Public Comment**
- 4. Approval of Minutes of June 8**
- 5. Financial Report**
  - a. 2009-2010 finals**
  - b. Progress on 2010-2011 budget**
- 6. Action Items from 2009-2010 budget:**
  - a. Painted frog – Anne**
  - b. Marketing web site – Rosie**
  - c. Pole banners – Lisa B/Anne**
  - d. City web site and stationery – Vivian and Melisa**
  - e. Marketing brochure – Lisa B and Vivian**
  - f. Promotional items – Buck**
  - g. Service mark registration and Sellers Permit– Anne**
  - h. Name badges – Anne**
  - i. Walking tour maps -- Anne**
- 7. City Report – David and Wrenae**
- 8. Promotion & Public Relations –**
- 9. Grants – Anne**
- 10. Events, conferences, activities needing our support and/or involvement - All**
- 11. New Business**
  - a. Tracking visitor growth and other statistics**
  - b. Visitors Bureau budget update – Lisa M**
  - c. Planning session in the fall**
  - d. Issues needing our support**
  - e. Survey/competition soliciting ideas for downtown retail needs**
- 12. Next Meeting: Tuesday, August 10<sup>th</sup>, 10:30 am, CAMPS**
- 13. Adjournment**